

# VIP | Virtual Incubation Programme

**A Collaborative Project at Creative Spark, Dundalk and Millmount Development Centre, Drogheda**

## What is VIP?

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The concept of the Virtual Incubation Programme is to provide select services and supports of a traditional brick-and-mortar incubator without a physical location being regularly utilised, sometimes not utilised at all. The programme includes business support, advice and mentoring, state-of-the-art facilities and shared equipment access coupled with a credible business address.

## What's in it for you?

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- A credible business address at either Creative Spark, Dundalk or Millmount Development Centre, Drogheda.
- Call forwarding using a virtual phone answering service
- Access to co-working space and meeting rooms in either facility
- Coaching with the WKI© methodology

## Content

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The programme uses the WKI© methodology and offers a series of training and webinars each month covering:

- Opportunity scoping
- Progress reporting
- IP advice
- Business planning critique
- Networking and signposting
- Areas for further assistance and intervention
- Business model development and strategising
- Business coaching
- Future plans/action planning
- Business advice
- Grant application reviews
- Topical online webinars

## Timeframe

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The Virtual Incubation Programme 2017 commences in April.

## WKI Training Dates

- Thursday 27 April
- Thursday 4 May
- Thursday 11 May
- Thursday 18 May
- Thursday 25 May
- Thursday 1 June

## Locations

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### Creative Spark, Dundalk

Creative Spark, a centre for creativity and innovation, welcomes and supports new and established businesses operating within the creative industries, innovation, technology, and sustainable energy sectors. Providing dedicated training and 'learning lab' facilities and affordable workspace, Creative Spark offers an environment where innovation and creativity can flourish.

## Cost

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€100 per month

## Apply online

Apply by 5pm Friday 31 March. Applications received after this time will not be accepted. Applicants must be available for interview (in person or via skype) on Tuesday 11 April.

### Millmount Development Centre, Drogheda

Millmount Development Centre was conceived in 2005 as a not-for-profit enterprise and incubation centre. It is an "off-campus" incubator for knowledge intensive businesses being managed by the team from the Regional Development Centre at Dundalk Institute of Technology. The dedicated staff, facilities and array of supports provided create an enabling ecosystem of knowledge, support and networks for our client companies helping develop repeatable, scalable and sustainable business models.

[www.creativespark.ie/VIP](http://www.creativespark.ie/VIP)